

ISSUES AND PROGRAMS LIST

WWMB CW21

MYRTLE BEACH, SOUTH CAROLINA

APRIL 1 – JUNE 30, 2012

ISSUES LIST

- | | | |
|----|--------------------------|---|
| 1. | ECONOMY/PERSONAL FINANCE | Lack of access roads to beach
Large population of older citizens
Tourism |
| 2. | HEALTH CARE/COST | High rate of heart disease
Poor health practices due to low income
Elderly health care
Fixed incomes |
| 3. | ENVIRONMENT | Beach erosion
Land pollution
Wetlands |
| 4. | CRIME | Summer tourists
Bikers |
| 5. | IMAGE | Strip clubs
Bars |
| 6. | PREJUDICE/INTOLERANCE | Tensions in the community |
| 7. | EDUCATION | High rate of drop-outs
Lack of interest in furthering education
Lack of financial assistance |

ISSUE:	ECONOMY/PERSONAL FINANCE
PROGRAM:	THIS OLD HOUSE & TODAY'S HOMEOWNER
SOURCE	TIME4 MEDIA, INC.
DATE/TIME	RUNS EARLY SUNDAY MORNINGS THROUGHOUT QUARTER
DESCRIPTION	SHOW FOR HOMEOWNERS THAT DELIVERS PRACTICAL ADVICE TO HOMEOWNERS ON MAINTAINING AND IMPROVING A HOME.
PROGRAM:	CAROLINA & COMPANY
SOURCE	WPDE NEWSCHANNEL 15
DATE/TIME	WEEKDAYS 10:00-10:30 PM
DESCRIPTION	HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.
PROGRAM:	THEY SERVE IN SILENT VIGIL
SOURCE	NEW VISIONS
DATE/TIME	SATURDAY MAY 26 2:00-2:30 PM
DESCRIPTION	HEROIC STORIES OF FAMILIES BEHIND AMERICA'S FRONTLINE WARRIORS.

PROGRAM	PSA'S
DATE/TIME	AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF
	EMPLOYMENT FOR PEOPLE WITH DISABILITIES
	GEORGETOWN LIBRARY FINANCIAL EDUCATION
	(10 SPOT CAMPAIGN)
	WILDFIRE PREVENTION CAMPAIGN (3 SPOTS)
	DEBT RESOLUTION TRAPS
	ROTARY INTERNATIONAL
	NATN'L ENDOWMENT FOR FINANCIAL EDUCATION (2 SPOTS)
	ENERGY EFFICIENCY SERIES
	FORECLOSURE PREVENTION
	SC NATIONAL GUARD

WWMB CW-21 EITHER SPONSORED OR CO- SPONSORED THE FOLLOWING:

ANCHOR ALLYSON FLOYD AND LOCAL SALES MANAGER, DAVID BRIDGEMAN RERESNTED WPDE AT THE SOUTH CAOLINA BROADCASTERS ASSOCIATION JOB FAIR IN COLUMBIA, APRIL 12

ED PIOTROWSKI, NEWS DIRECTOR VICTORIA SPECHKO, & GMC ANCHORS JASON CLASPELL & HOLLY MORGAN WERE IN THE DRAGON BOAT RACE FOR GROUND ZERO TEEN CLUB. APRIL 28

MORNING ANCHOR JASON CLASPELL EMCEED THE CAROLINA FOREST STUMP MEETING FOR POLITICAL CANDITATES, MAY 16.

(See attached personal appearances)

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE & SPOKE AT CAREER DAYS AT LOCAL SCHOOLS. SEE ATTACHED LIST OF APPEARANCES.

ISSUE: HEALTH CARE/COST

PROGRAM: IMARA WOMAN MAGAZINE TV

SOURCE IMARA COMMUNICATIONS GROUP, INC.

DATE/TIME 2ND & 3RD SUNDAYS OF THE MONTH, 12:30-1PM

DESCRIPTION SOUTH CAROLINA'S PREMIER LIFESTYLE & PERSONAL GROWTH PUBLICATION FOR WOMEN OF COLOR FEATURES INFORMATIVE STORIES ON WOMEN'S HEALTH, LIFESTYLES, FAMILY & BUSINESS.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S

DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

ARTHRITIS PREVENTION
UNDERAGE DRINKING CAMPAIGN (6 SPOTS)
MARCH OF DIMES
BE A FAN OF THE SPECIAL OLYMPICS (3 SPOTS)
MARION COUNTY ANESTHESIA
ANTI-TEXTING CAMPAIGN (3 SPOTS)
PROJECT ROADBLOCK SAFE DRIVING CAMPAIGN
UNPLANNED PREGNANCY PREVENTION
ADHD AWARENESS
CONWAY MEDICAL CENTER SMART SNACKS
MEDICAL TREATMENT OPTIONS AWARENESS
CHILDHOOD OBESITY CAMPAIGN
SPECIAL NEEDS "NOT ACCEPTABLE" LABELS
DRIVE FOR COPD
GOOD CLEAN WATER
ROACH, MOUSE, BED BUG WARNINGS
FOOD SAFETY AWARENESS
ANTI-SMOKING CAMPAIGN
HELP HOSPITALIZED VETS
SHRINERS HOSPITAL FOR CHILDREN

WWMB CW-21 EITHER SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

MEDIA SPONSOR FOR THE JOHN WALSH DNA LIFEPRINT EVENT. PROVIDED FREE CHILD SAFETY KITS TO FAMILIES WHICH INCLUDED FINGERPRINTS (TO BE SAVED IN FBI DATATBASE), DIGITAL PHOTOS, & DNA KITS TO EACH ATTENDING FAMILY, APRIL 14.

SPONSOR OF AMERICAN CANCER SOCIETY, RELAY FOR LIFE WALKS AT THE MARKET COMMON ON APRIL 20, RIVERFRONT PARK, APRIL 27, AND LORIS HIGH SCHOOL, MAY 4.

SPONSORED FINDADREAM.ORG, NON-PROFIT WHICH REACHES OUT TO COMMUNITY CHILDREN TO HELP PROVIDE A HEALTHY CHANNEL TO FIND AND WORK TOWARD FULFILLING THEIR DREAM, APRIL 26.

MARCH OF DIMES WALK FOR BABIES, APRIL 28.

SPONSORED AMERICAN RED CROSS HOLES FOR HEROES MINI GOLF TOURNAMENT FUNDRAISER, MAY 14.

MICROWAVE SURF CHALLENGE, GARDEN CITY PIER BENEFITS BOYS AND GIRLS CLUB & THE AMERICAN RED CROSS, JUNE 2.

SPONSORED YOUR HEALTH, YOUR DECISION, UNDERSTANDING TREATMENT OPTIONS, IN PARTNERSHIP WITH CONWAY MEDICAL CENTER

ISSUE: ENVIRONMENT

PROGRAM ANIMAL EXPLORATION WITH JAROD MILLER
SOURCE LITTON
DATE/TIME MONDAYS 7:00-7:30 AM
DESCRIPTON INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA
SOURCE MG PERIN, INC.
DATE/TIME TUESDAYS 7:00-7:30 AM
DESCRIPTON THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S INTO THE WILD
SOURCE LITTON
DATE/TIME WEDNESDAYS 7:00-7:30 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM WILD ABOUT ANIMALS
SOURCE LITTON
DATE/TIME SATURDAYS 6:00-6:30 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN FOUR STORIES EACH WEEK ON THE WORLD'S MOST FASCINATING ANIMALS.

PROGRAM ECO COMPANY
SOURCE LITTON
DATE/TIME SUNDAYS 7:00-7:30 AM
DESCRIPTON EXPLORES ALL ASPECTS OF BEING GREEN AND HOW WE IMPACT OUR WORLD.

PROGRAM McNEELEY'S OUTDOORSMAN
SOURCE TIMBERWOLF PRODUCTIONS
DATE/TIME SUNDAYS 10:30-11:00 AM
DESCRIPTON EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE. SEE ATTACHED FOR EACH PROGRAM'S CONTENT DESCRIPTION.

PROGRAM: SC OUTDOORS
SOURCE JAY GREGG
DATE/TIME SUNDAYS 8:30-9:00 AM
DESCRIPTION COVERS HUNTING, FISHING, & EXPLORING NEW AREAS OF SOUTH CAROLINA OUTDOOR LIFE.

PROGRAM: NATIONAL HURRICANE SURVIVAL TEST
SOURCE RON SACHS
DATE/TIME SATURDAY JUNE 30 1:30-2:00 PM
DESCRIPTION INSTRUCTIONS FOR THE COMING HURRICANE SEASON INCLUDES STORM PROOFING, SAFETY, EMERGENCY SUPPLY RATIONS, WHEN TO EVACUATE, PLUS ALL THE NECESSARY DOCUMENTS YOU NEED TO KEEP HANDY.

PROGRAM: KNOW YOUR ZONE
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME SATURDAY JUNE 30 2:00-3:00 PM
DESCRIPTION HURRICANE SPECIAL WITH CHIEF METEOROLOGIST ED PIOTROWSKI AIMED AT INFORMING RESIDENTS OF THE ZONE CHANGES WHICH HAVE TAKEN PLACE FOR THIS HURRICANE SEASON. WITH A FOCUS ON EVACUATION PLANS.

ENVIRONMENT PSA'S, CONT'D

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
 ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

SURFRIDER FOUNDATION: PROTECT DOLPHINS_DON'T LITTER OCEANS
VISIT NATIONA PARKS
USDA FOREST SERVICE
GRAND STRAND PET SUPPLIES FOOD DRIVE
SAVE R CATS
PET ADOPTION
WILDFIRE PREVENTION
ENERGY EFFICIENCY CAMPAIGN
GOOD CLEAN WATER
ROACH, MOUSE & BED BUG CAMPAIGN
SMOKE-FREE HORRY COUNTY
ARBOR DAY: PLANT A TREE FOR CLEAN WATER
PARK DAY CAMPAIGN: GET OUTDOORS (3SPOTS)
HUMANE SOCIETY (2 SPOTS)
SOUTH CAROLINA NATIONAL GUARD
VETERANS SUPPORT CAMPAIGN
READY.GOV FLOOD PREPAREDNESS

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

SECOND CHANCE PROM, BENEFITS KEEP FLORENCE BEAUTIFUL, MAY 4.

SPONSORED PAWLEYS ISLAND REUNION, BENEFITTING HABITAT FOR HUMANITY, MAY 12

KING OF THE INLET FISHING CHALLENGE, MURRELLS INLET ROTARY BENEFITS LOCAL REEFS, OYSTER RECYCLING, & BUYS EDUCATIONAL MATERIALS FOR LOCAL SCHOOLS, JUNE 1

MICROWAVE SURF CHALLENGE, GARDEN CITY PIER BENEFITS BOYS AND GIRLS CLUB & THE AMERICAN RED CROSS, JUNE 2.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: CRIME

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM TIME	PSA'S AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
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REACH OUT & READ
LIFELONG LITERACY
UNPLANNED PREGNANCY PREVENTION
ANTI-TEXTING & DRIVING CAMPAIGN
LUDACRIS NATIONAL RUNAWAY SWITCHBOARD
WILDFIRE PREVENTION CAMPAIGN
FINISH HIGH SCHOOL CAMPAIGN
DEBT RESOLUTION TRAPS
MILITARY FAMILIES FATHERHOOD CAMPAIGN
MENTORING-BIG BROTHERS-BIG SISTERS
THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS
FATHERHOOD (3 SPOTS)
VETERAN'S SUPPORT CAMPAIGN
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
SC NATIONAL GUARD (3 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WWMB CW-21 EITHER SPONSORED OR CO- SPONSORED EACH OF THE FOLLOWING:

ANCHOR ALLYSON FLOYD AND LOCAL SALES MANAGER, DAVID BRIDGEMAN REPRESENTED WPDE AT THE SOUTH CAROLINA BROADCASTERS ASSOCIATION JOB FAIR IN COLUMBIA, APRIL 12

MEDIA SPONSOR FOR THE JOHN WALSH DNA LIFEPRINT EVENT. PROVIDED FREE CHILD SAFETY KITS TO FAMILIES WHICH INCLUDED FINGERPRINTS (TO BE SAVED IN FBI DATABASE), DIGITAL PHOTOS, & DNA KITS TO EACH ATTENDING FAMILY, APRIL 14.

SPONSORED FINDADREAM.ORG, NON-PROFIT WHICH REACHES OUT TO COMMUNITY CHILDREN TO HELP PROVIDE A HEALTHY CHANNEL TO FIND AND WORK TOWARD FULFILLING THEIR DREAM, APRIL 26.

GRAND STRAND SALTWATER ANGLERS 11TH ANNUAL SPRING FLOUNDER FISHING TOURNAMENT
APRIL 28

ED PIOTROWSKI, NEWS DIRECTOR VICTORIA SPECHKO, & GMC ANCHORS JASON CLASPELL & HOLLY MORGAN WERE IN THE DRAGON BOAT RACE FOR GROUND ZERO TEEN CLUB. APRIL 28

SPONSORED SECOND CHANCE PROM, BENEFITS KEEP FLORENCE BEAUTIFUL, MAY 4

SPONSORED AMERICAN RED CROSS HOLES FOR HEROES MINI GOLF TOURNAMENT FUNDRAISER,
MAY 14.

20TH ANNUAL FLORENCE SHERIFFS FISHING TOURNAMENT BENEFITS LOCAL YOUTH PROGRAMS,
MAY 26

MICROWAVE SURF CHALLENGE, GARDEN CITY PIER BENEFITS BOYS AND GIRLS CLUB & THE
AMERICAN RED CROSS, JUNE 2.

REPORTER TONYA BROWN, SPOKE AT YOUTH EXPLOSION, BENNETTSVILLE, JUNE 9

WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: IMAGE

PROGRAM: RIVERTALK
DISTRIBUTOR: LUCKY DOG PRODUCTION
DATE/TIME: MONDAY THRU FRIDAY 7:30-8:00 AM
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 10:00-0:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: IMARA WOMAN MAGAZINE TV
SOURCE: IMARA COMMUNICATIONS GROUP, INC.
DATE/TIME: AIRS THE SECOND & THIRD SUNDAY OF EACH MONTH
DESCRIPTION: SOUTH CAROLINA'S PREMIER LIFESTYLE & PERSONAL GROWTH PUBLICATION FOR WOMEN OF COLOR FEATURES INFORMATIVE STORIES ON WOMEN'S HEALTH, LIFESTYLES, FAMILY & BUSINESS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM TIME: PSA'S
AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

REACH OUT & READ
LUDACRIS NATIONAL RUNAWAY SWITCHBOARD
WILDFIRE PREVENTION CAMPAIGN
FINISH HIGH SCHOOL CAMPAIGN
DEBT RESOLUTION TRAPS
MILITARY FAMILIES FATHERHOOD CAMPAIGN
MENTORING-BIG BROTHERS-BIG SISTERS
THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS
FATHERHOOD (3 SPOTS)
VETERAN'S SUPPORT CAMPAIGN
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
SC NATIONAL GUARD (3 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WWMB CW-21 EITHER SPONSORED OR CO-SPONSORED THE FOLLOWING:

ANCHOR ALLYSON FLOYD AND LOCAL SALES MANAGER, DAVID BRIDGEMAN REPRESENTED WPDE AT THE SOUTH CAROLINA BROADCASTERS ASSOCIATION JOB FAIR IN COLUMBIA, APRIL 12

REPORTER TONYA BROWN EMCEED GOSPEL ANNIVERSARY AT MULLINS CHURCH, APRIL 15

ANCHOR ALLYSON FLOYD EMCEED 100TH ANNIVERSARY GALA FOR GIRL SCOUTS OF THE PEE DEE IN FLORENCE, APRIL 19

SPONSORED FINDADREAM.ORG, NON-PROFIT WHICH REACHES OUT TO COMMUNITY CHILDREN TO HELP PROVIDE A HEALTHY CHANNEL TO FIND AND WORK TOWARD FULFILLING THEIR DREAM, APRIL 26.

IMAGE, CONT'D

ED PIOTROWSKI, NEWS DIRECTOR VICTORIA SPECHKO, & GMC ANCHORS JASON CLASPELL & HOLLY MORGAN WERE IN THE DRAGON BOAT RACE FOR GROUND ZERO TEEN CLUB. APRIL 28

REPORTED TONYA BROWN EMCEED THE DELTA SORORITY PAGEANT IN FLORENCE, MAY 5

MEDIA SPONSOR OF THE PAWLEYS ISLAND PAVILION REUNION, BENEFITTING HABITAT FOR HUMANITY, GEORGETOWN COUNTY, MAY 12

ALLYSON FLOYD EMCEED THE FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, MAY 15

MORNING ANCHOR JASON CLASPELL EMCEED THE CAROLINA FOREST STUMP MEETING FOR POLITICAL CANDIDATES, MAY 16.

HONOR FLIGHT FOR WORLD WAR II VETERANS TRIP TO THE VETERAN'S MEMORIAL IN WASHINGTON DC, MAY 23

20TH ANNUAL FLORENCE COUNTY SHERIFF'S TOURNAMENT BENEFITS SUMMER CAMP PROGRAMS FOR LOCAL YOUTH, MAY 26

KING OF THE INLET FISHING CHALLENGE, MURRELLS INLET ROTARY BENEFITS LOCAL REEFS, OYSTER RECYCLING, & BUYS EDUCATIONAL MATERIALS FOR LOCAL SCHOOLS, JUNE 1

REPORTER TONYA BROWN EMCEED PAGEANT AT WILLOW PLACE, LAURINBURG, JUNE 2

MICROWAVE SURF CHALLENGE, GARDEN CITY PIER BENEFITS BOYS AND GIRLS CLUB & THE AMERICAN RED CROSS, JUNE 2.

REPORTER TONYA BROWN, SPOKE AT YOUTH EXPLOSION, BENNETTSVILLE, JUNE 9

AL WISSING MEMORIAL KIWANIS GOLF TOURNAMENT BENEFITS YOUTH PROGRAMS IN THE COMMUNITY, HORRY COUNTY SCHOOLD K-KIDS, BUILDERS CLUB, JUNE 23

WE CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: IMARA WOMAN MAGAZINE TV
 SOURCE: IMARA COMMUNICATIONS GROUP, INC.
 DATE/TIME: SECOND AND THIRD SUNDAY EACH MONTH, 12:30 PM
 DESCRIPTION: SOUTH CAROLINA'S PREMIER LIFESTYLE & PERSONAL GROWTH PUBLICATION FOR WOMEN OF COLOR FEATURES INFORMATIVE STORIES ON WOMEN'S HEALTH, LIFESTYLES, FAMILY & BUSINESS.

PROGRAM: 20TH ANNUAL TRUMPET AWARDS SHOW
 SOURCE: TIMELESS ENTERTAINMENT
 DATE/TIME: SUNDAY, APRIL 8 2:00-4:00 PM & SUNDAY MAY 13, 2:00-3:00 PM
 DESCRIPTION: ACKNOWLEDGES THE ACCOMPLISHMENTS OF INDIVIDUALS WHO HAVE SIGNIFICANTLY ENHANCED THE LIVES OF OTHERS BY PARTNERING WITH THE CAUSE OF EQUALITY, VOID OF COLOR OR GENDER PREJUDICE.

PROGRAM: STELLAR AWARDS TRIBUTE TO MOTHER'S DAY
 SOURCE: GMC ENTERTAINMENT
 DATE/TIME: SUNDAY MAY 13 2:00-3:00 PM
 DESCRIPTION: YOLANDA ADAMS HOSTS A TRIBUTE TO MOTHERS. PERFORMERS FROM TOP STARTS IN GOSPEL MUSIC,

PROGRAM: GOSPEL MUSIC PRESENTS
 SOURCE: BADAMI
 DATE/TIME: SATURDAY JUNE 2 2:00-2:30 PM PM
 DESCRIPTION: A MIXTURE OF TRADITIONAL & URBAN CONTEMPORARY GOSPEL MUSIC.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

EMPLOYMENT FOR PEOPLE WITH DISABILITIES
 BE A FAN OF SPECIAL OLYMPICS
 AMERICA'S VET DOGS
 GUIDE DOG FOUNDATION
 NOT ACCEPTABLE: MINORITY SLURS & THE "R" WORD
 YOU ARE NOT ALONE: SENIOR CITIZENS LEAGUE
 THINK BEFORE YOU SPEAK: ANTI- HOMOPHOBIC SLURS FOR TEENS
 MILITARY FATHER INVOLVEMENT
 MENTORING: BIG BROTHERS-BIG SISTERS
 VETERANS SUPPORT CAMPAIGN
 ADOPTION (3 SPOT SERIES)
 NATIONAL GUARD (2 SPOTS)
 BOYSTOWN HOTLINE
 HELP HOSPITALIZED VETS

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HONOR FLIGHT FOR WORLD WAR II VETERANS TRIP TO THE VETERAN'S MEMORIAL IN WASHINGTON DC, MAY 23

MICROWAVE SURF CHALLENGE, GARDEN CITY PIER BENEFITS BOYS AND GIRLS CLUB & THE AMERICAN RED CROSS, JUNE 2.

REPORTER TONYA BROWN, SPOKE AT YOUTH EXPLOSION, BENNETTSVILLE, JUNE 9

WE HAVE ACCOMMODATED 4 DIFFERENT INTERNS IN NEWS, SALES & OUR CREATIVE DEPARTMENT DURING THIS QUARTER AS PART OF THEIR COLLEGE REQUIREMENTS.

ISSUES: EDUCATION

PROGRAM: AFRICAN AMERICAN SHORT FILMS
SOURCE: BADAMI
DATE/TIME: SUNDAY MAY 27, 2:00-2:30 PM & SUNDAY JUNE 10, 2:00-2:30 PM
DESCRIPTION: A MIXTURE OF TRADITIONAL & URBAN CONTEMPORARY GOSPEL MUSIC.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WE ARE AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS. WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA & FLORENCE LITTLE THEATRE, BACKPACK BUDDIES, HELP FOR KIDS, & THE FRANKLIN G. BURROUGHS & SIMEON B. CHAPIN ART MUSEUM. ALSO CONWAY MEDICAL CENTER SMART SNACKS PROGRAM FOR LOWER INCOME STUDENTS.

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

RIVERTOWN BLUEGRASS SOCIETY
LIFELONG LITERACY
ADHD AWARENESS
REACH OUT & READ
GEORGETOWN LIBRARY FINANCIAL EDUCATION SERIES
NATN'L ENDOWMENT FOR FINANCIAL EDUCATION
FINISH HIGH SCHOOL CAMPAIGN (5 SPOTS)
DEBT RESOLUTION TRAPS
MENTORING- BIG BROTHERS-BIG SISTERS
VETERAN SUPPORT CAMPAIGN
BOYS TOWN HOTLINE

ANCHOR ALLYSON FLOYD AND LOCAL SALES MANAGER, DAVID BRIDGEMAN REPRESENTED WPDE AT THE SOUTH CAROLINA BROADCASTERS ASSOCIATION JOB FAIR IN COLUMBIA, APRIL 12

SPONSORED FINDADREAM.ORG, NON-PROFIT WHICH REACHES OUT TO COMMUNITY CHILDREN TO HELP PROVIDE A HEALTHY CHANNEL TO FIND AND WORK TOWARD FULFILLING THEIR DREAM, APRIL 26.

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KING OF THE INLET FISHING CHALLENGE, MURRELLS INLET ROTARY BENEFITS LOCAL REEFS, OYSTER RECYCLING, & BUYS EDUCATIONAL MATERIALS FOR LOCAL SCHOOLS, JUNE 1

MICROWAVE SURF CHALLENGE, GARDEN CITY PIER BENEFITS BOYS AND GIRLS CLUB & THE AMERICAN RED CROSS, JUNE 2.

REPORTER TONYA BROWN, SPOKE AT YOUTH EXPLOSION, BENNETTSVILLE, JUNE 9

AL WISSING MEMORIAL KIWANIS GOLF TOURNAMENT BENEFITS YOUTH PROGRAMS IN THE COMMUNITY, Horry County School K-KIDS, BUILDERS CLUB, JUNE 23

WE HAVE ACCOMMODATED 7 DIFFERENT INTERNS IN NEWS, SALES & OUR CREATIVE DEPARTMENT DURING THIS QUARTER AS PART OF THEIR COLLEGE REQUIREMENTS.

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALK WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION.